

# Euro Biz and Sport Program 2023

## Program Cost \$6995\* and includes:

Roundtrip Airfare to London/Paris

Hotel & Breakfast each morning

Train from London to Paris

9-day London Tube pass

10-day Paris Metro ticket

Full Day Excursion to Bath

Full Day Excursion Stonehenge

Eurostar Train from London to Paris

Tour Queen Elizabeth Olympic park

Company tours in both countries

## Program cost does not include:

Textbooks or Registration Fee

Additional Airline Baggage Fee

Passport Charges

DU Standard Tuition

Lunches & Dinners

Personal Spending (approx. \$700)

**\* Cost subject to change**



## Summer Study Abroad

**May 17 - June 6, 2023**

An international experiential learning program designed to expose students to comparative studies in marketing, sports operations, and management in Europe.

## FACULTY CONTACTS

**Todd D. Pitts, Ed.D. MBA, CHA**  
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## Course Offerings:

Take up to 6 credit hours:

\*SABR 381 substitute for 290/490 internships

SPMG290— Sport MGMT Internship\*

SPMG390—Sport MGMT Internship\*

BUSN225—International Business

BUSN495—Business Planning Capstone

CAPS 794—MBA Capstone

HRMG213—Human Resource Management

HRMG313—Staffing Organizations

HRMG431—Negotiation & Dispute Resolution

HRMG490—Human Resources Internship\*

HRMG700—Human Resources Management

MGMT211—Management Foundations

MGMT321—Organizational Behavior

MGMT490—Management Internship\*

MKTG211—Marketing Foundations

MKTG421—International Marketing

MKTG490—Marketing Internship \*

MKTG 610—Marketing Strategies

MKTG 638—Marketing in a Multicultural Environ

SABR 381—Study Abroad Experience

## Financial Aid

Many students use financial aid to help pay for this study abroad experience. See the financial aid counselor on your campus **ASAP** to plan ahead. You may also qualify for a **Study Abroad Grant**. Please contact the **Office of Global Programs** for more information.



### **\*\*\*IMPORTANT DATES\*\*\***

Student Application Deadline:  
October 21, 2022  
Applicants Decision Deadline:  
November 11, 2022  
First Student Deposit (\$500):  
December 9, 2022  
2nd Student Payment (50% Balance):  
January 20, 2023  
Final Student Payment:  
Remaining Balance:  
March 10, 2023  
Pre-Departure Orientation:  
April 15, 2023  
Departure:  
May 17, 2023  
Return:  
June 6, 2023

## European Business and Sport Program

### BENEFITS OF THIS PROGRAM

- Gain international exposure to marketing, sports business and management
- Experience different cultures
- Visit iconic landmarks
- Network with international professionals in marketing, sports, and human resources



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