



Bachelor of Science

Data Science and Analytics

**NEW PROGRAM
FALL 2023**

Learn how to make data-driven decisions and drive transformational change

Data analytics is a fast-growing, in-demand field, meaning the world needs professionals who enjoy problem solving and excel in math, statistics and computer science.

You can expect to further develop your skills in these areas through Davenport University's Bachelor of Science in Data Science and Analytics program. The program will provide you with countless opportunities to gather, manipulate and transform data into understandable information used by organizations to make data-driven decisions, all while helping you achieve your career goals.

As a Davenport student, you'll receive real-world knowledge through classes taught by industry-experienced leaders. Not only will they share their professional experience, but they'll also provide mentorship and guidance to prepare you for a successful career — careers like data visualization, data mining, forecasting, business intelligence analysis and much more.

Start your education in this in-demand field today!

Experience the Davenport difference:

- Flexible learning options: Complete your bachelor's degree through 15-week courses delivered 100% online, on-campus or both
- 1:1 mentoring: Receive 1:1 attention from Davenport's expert faculty through small class sizes that allow for deeper connections
- Lifetime of support: Davenport has a superior student support system that provides a lifetime of resources — from helping you with your application to providing career service support and an alumni network you can count on post-graduation



\$70,000 - \$90,000 —
the average salary
for someone with a
bachelor's degree
in data science and
analytics



Assistance with
finding an internship
or job through
Career Services in this
specific field



**Want
to know
more?**

Point your phone camera
at this QR code to visit the
program website.

**\$70,000 –
\$90,000**

Average salary
range in the U.S.

Career title examples:

- Data analytics specialist
- Data mining analyst
- Statistical analyst
- Data visualization specialist
- Business intelligence analyst
- Market research analyst

Bachelor of Science – Data Science and Analytics

davenport.edu/data-analyticsBS

Within Davenport’s data science and analytics program, you’ll find that experiential learning opportunities are abundant. You’ll work with real data from companies to analyze, predict trends, create visualizations to tell stories with data and make data-driven recommendations — all of which are skills that will help you stand out to future employers.

The program also offers opportunities to broaden your skillset, including courses focused on sports analytics, data mining and artificial intelligence. You’ll have the chance to learn different software packages, such as Python, R, SPSS, Power BI and Tableau, through hands-on experience as well. Additionally, you’ll be paired with a company for your internship that directly aligns with your career goals.

And to further your knowledge and skillset, Davenport offers a graduate program where you can easily complete your master’s degree in just one year after earning your bachelor’s degree in data science and analytics.



To learn more or apply, visit davenport.edu/data-analyticsBS