



# Bachelor of Business Administration Operations and Supply Chain Management

COLLEGE OF BUSINESS

**NEW PROGRAM  
FALL 2023**

## Prepare to drive change in the supply chain

The world is evolving. Business is changing. Davenport is a university that believes in positioning our graduates for successful, in-demand careers, and given today's focus on the supply chain, there's no better time to pursue a degree in operations and supply chain management.

Through this program, you'll ready yourself to drive change across the supply chain, uncover opportunities and implement change through data analytics. The program will also help you understand cutting-edge technology like artificial intelligence and machine learning to impact every stage of the supply chain.

With an operations and supply chain management degree from Davenport, you'll be poised to oversee the daily operations of manufacturing, warehousing and storage, and materials management, as well as coordinate, plan and direct the activities involved in sourcing, procurement and much more — all of which boost sales and increase customer satisfaction.

Start your education for this in-demand field today!

### Experience the Davenport difference:

- Customize your supply chain bachelor's degree with 12 credits of elective courses.
- Complete your bachelor's degree through 7- or 15-week courses delivered 100% online, on campus or both.
- Receive one-on-one attention from Davenport's expert faculty through small class sizes that allow for deeper connections.
- Earn a degree in operations and supply chain management that holds specialized accreditation by the IACBE.



\$90,377

The annual mean wage in Michigan



Supply chain manager jobs in Michigan are expected to grow at a faster rate than the national average (12% vs. 8%)



Tailor your degree to your interests with 12 open elective courses



**Want to know more?**

Point your phone camera at this QR code to visit the program website.

**\$55,052-**  
**\$118,260**

Average salary  
range in the U.S.

**Career title examples:**

- Operations Manager
- Continuous Improvement Manager
- Project Manager – Sourcing
- Project Manager – Operations
- Production Manager
- Product Manager

**Bachelor of Business Administration –  
Operations and Supply Chain Management**

[davenport.edu/OSCM](http://davenport.edu/OSCM)

The rise of e-commerce. Workforce shortages. Capacity constraints. Inflation. Depleted inventory levels. Being successful — and profitable — in today’s challenging business environment requires creativity and innovation to overcome such challenges. Davenport University’s Operations and Supply Chain Management program prepares you to tackle supply chain constraints with ease.

What sets Davenport’s Operations and Supply Chain Management program apart? We’ve adjusted our course sequence to include 12 open elective credit hours so you can tailor your degree with courses that interest you most. Davenport also eliminates courses that aren’t integral to career success so you can complete your degree faster and begin the career of your dreams sooner.

You can also gain credit for previous work experience, credentials or military experience through our Prior Learning Assessment, allowing you to save both time and money while earning your bachelor’s degree.

What’s more, you’ll learn from Davenport’s expert faculty who have actual business experience and have worked or are currently working in their respective fields. With online and on-campus options, Davenport’s operations and supply chain management degree is convenient and affordable.



To learn more or apply, visit [davenport.edu/OSCM](http://davenport.edu/OSCM)