



Bachelor of Applied Science in Applied Business

DONALD W. MAINE COLLEGE OF BUSINESS

61 CREDITS

Students can put their skills to work with a BAS degree in applied business

Davenport University offers a unique opportunity for students with an Associate in Applied Science (AAS) or Associate in Applied Technology (AAT) degree to transfer all 60 credits into Davenport's Bachelor of Applied Science (BAS) in applied business program — putting them halfway toward a bachelor's degree and greater earning potential.

Davenport's BAS program will equip students with management tools and business expertise to accelerate their career. This program helps students build upon their skilled specialty by developing the business acumen and foundational knowledge essential to understanding operations management, supply chain and logistics, and enterprise systems.

With a BAS degree in applied business, students will be prepared for a variety of management or supervisory positions in almost any type of business or industry. They can also use this degree to launch their own business or pivot from their current position into something completely new.

All AAS and similar degree concentrations are accepted toward this degree, including such areas as business, construction, foods, graphic design, health, industrial management, and mechanical and electronic technology.

Experience the Davenport difference:

- Only program of its kind in Michigan
- Students can complete the program in as little as two years
- Flexible class schedules: online, in-person or hybrid
- 20% tuition discount for community college/transfer students
- Accredited by the Higher Learning Commission (HLC)



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Want to know more?

Point your smartphone
camera at this QR code to
visit the program website.

**\$49,593 -
\$124,827**

average salary range
in the United States

Career title examples

- Operations Manager
- Project Estimator
- Warehouse Manager
- General Manager
- Business Analyst
- Logistics Manager
- Sales Manager
- Business Owner

All AAS/AAT and similar degree concentrations are accepted toward the BAS degree in applied business, including:

- Automotive Technology and Service
- Building and Construction Trades
- Culinary Arts
- Engineering and Mechanical Technology
- Graphic Design
- HVAC Technology
- Industrial Management
- Mechanical and Electronic Technology
- Welding Technology
- **And more...**

Students can earn their BAS degree in applied business online through Davenport's Global Campus or in-seat at our campuses in Detroit, Grand Rapids, Holland, Lansing, Midland or Traverse City. Whichever path a student chooses, they will learn from expert business faculty who are focused on student success.

To apply or view the curriculum, go to davenport.edu/appliedbusiness or call 800.686.1600 to speak with an admissions representative.