



Bachelor of Applied Science in Applied Business

DONALD W. MAINE COLLEGE OF BUSINESS

61 CREDITS

Put your skills to work with a BAS in applied business degree

Whether you want to grow in your current job or are ready to launch your own business, the Bachelor of Applied Science (BAS) in applied business program at Davenport University will equip you with the management tools and business expertise to accelerate your career.

If you have an Associate in Applied Science (AAS) or Associate in Applied Technology (AAT) degree, you're closer than you may think to your bachelor's degree. You can transfer the full 60 credits from your associate degree into Davenport's BAS degree in applied business — putting you halfway toward a bachelor's degree and greater earning potential. This program provides a unique opportunity to build upon your skilled specialty by developing the business acumen and foundational knowledge essential to understanding operations management, supply chain and logistics, and enterprise systems.

With a BAS degree in applied business, you will be prepared for a variety of management or supervisory positions in almost any type of business or industry. You can also use this degree to launch your own business or pivot from your current position into something completely new.

All AAS and similar degree concentrations are accepted toward this degree, including such areas as business, construction, foods, graphic design, health, industrial management, and mechanical and electronic technology.

Experience the Davenport difference:

- Only program of its kind in Michigan
- Complete the program in as little as two years
- Flexible class schedules: online, in-person or hybrid
- 20% tuition discount for community college/transfer students
- Accredited by the Higher Learning Commission (HLC)



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Want to know more?

Point your smartphone
camera at this QR code to
visit the program website.

**\$49,593 -
\$124,827**

average salary range
in the United States

Career title examples

- Operations Manager
- Project Estimator
- Warehouse Manager
- General Manager
- Business Analyst
- Logistics Manager
- Sales Manager
- Business Owner

All AAS/AAT and similar degree concentrations are accepted toward the BAS degree in applied business, including:

- Automotive Technology and Service
- Building and Construction Trades
- Culinary Arts
- Engineering and Mechanical Technology
- Graphic Design
- HVAC Technology
- Industrial Management
- Mechanical and Electronic Technology
- Welding Technology
- **And more...**

You can earn your BAS degree in applied business online through Davenport's Global Campus or in-seat at our campuses in Detroit, Grand Rapids, Holland, Lansing, Midland or Traverse City. Whichever path you choose, you will learn from expert business faculty who are just as focused on your success as you are.

To apply or view the curriculum, go to davenport.edu/appliedbusiness or call 800.686.1600 to speak with an admissions representative.