



# Business Principles Certificate

COLLEGE OF BUSINESS

18 CREDITS

## Start your journey to a successful career in business

Do you have a head for business? Are you interested in studying contemporary practices and terminology? Are you considering an advanced business degree? Then you are an ideal candidate for Davenport University's Business Principles Certificate program.

This program introduces you to the broad study and analysis of business philosophies and the guiding principles of business management. You'll gain the prerequisite knowledge and language needed to pursue an advanced business degree or get started on your career in business.

### What you can do with this certificate

If you have an interest in a specific area of business, a business certificate from Davenport qualifies you for many entry-level and some mid-level business careers that require candidates with highly specific skill sets and academic backgrounds.

It will also help you advance your current career with the study of contemporary practices and terminology, and provide you with career credentials that will pave the way to a more advanced degree, like an associate, bachelor's or master's program.

### Is this career right for you?

If you are eager to enter the job market, your business certificate allows you to focus on a particular area of business that not only interests you but also challenges you. You must be comfortable working in a professional office environment, be able to work well with others on a team, and be able to complete tasks on your own with little or no direction. You must be flexible and able to manage your time.

**145,728**

### job openings

anticipated in the United States over the next eight years

**\$37,443**

### average salary

in the United States

**95%**

### of Davenport graduates

are satisfied with their education



### Want to know more?

Just point your phone camera at the QR code to visit the program website.

# Experience the Davenport difference



## Easy transition to the next program

Easily move onto your associate or bachelor's degree in business and beyond after you earn your business certificate.



## Personalized attention from professors

Smaller classroom sizes mean you get one-on-one attention from expert faculty.



## Flexible scheduling

Choose to complete your 18 credits in person or online—whichever suits your schedule.



## Cutting edge education

Learn the most up-to-date business processes from expert faculty.



## Build career connections

Participate in campus clubs like Business Professionals of America, DECA and more.



## Scholarships available

Financial aid is available for Davenport business students.

To apply or view the curriculum, go to [davenport.edu/businesscertificate](https://davenport.edu/businesscertificate) or call **800.686.1600** to speak with an admissions representative.



## Career-centered curriculum and real-world experience

For 150 years, Davenport has stood apart from other universities because of its unrelenting focus on ensuring its graduates rise to the top of the job market. Its unique approach to education offers students a career-centered curriculum and empowers them with real-world experience.

You'll find Davenport provides an education that works for you with its more than 60 bachelor's and master's degree programs, small class sizes, seven-week courses and classes held online or on campuses across Michigan. As a private, not-for-profit university with accreditation by the Higher Learning Commission, you can be assured Davenport will deliver a quality education that's focused on your success.