



# Business

## Bachelor of Business Administration



Founded as a business school in 1866, Davenport University and its Donald W. Maine College of Business continues to produce outstanding business leaders. The Business degree prepares you for business-focused careers in the private, nonprofit and government sectors. Our program provides the necessary foundational skills in accounting, finance, human resources and business strategy with customized emphases in such areas as entrepreneurship, international business and operations management. Many students in this program come to us with prior credits from community college, or through a prior learning assessment of their military service or professional experience conducted by Davenport.

The Business degree can be completed in-seat or online.

### Why DU?

- You can tailor your program with up to 21 elective courses to meet your career objectives.
- There are learning opportunities that include case analysis, business consulting projects, experiential learning and study abroad.
- You will experience a broader, more in-depth knowledge base for a competitive advantage in the field.
- Internship or consulting experience as part of your study allows you to develop and demonstrate your technical skills and teamwork abilities in a professional work setting.

### DAVENPORT UNIVERSITY

- We are a private, non-profit university preparing students for a career.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio.
- We specialize in flexible online or on-campus classes days and evenings.
- We are nationally respected for our curriculum and faculty.

### DONALD W. MAINE COLLEGE OF BUSINESS

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Find your future with Davenport.

Learn more from admissions representatives at [800-686-1600](tel:800-686-1600) or [davenport.edu](http://davenport.edu)



## Specialties

Davenport offers several specialties so you can tailor your degree. Choose from one of the following specialties:

- **Supply Chain Logistics:** Examine the various components of supply chain management including an emphasis on inventory control, distribution, transportation and supplier relations.
- **Risk Management and Insurance:** Prepare for a career that helps businesses identify and manage risks and understand the relationship of appropriate insurance service solutions. Emphasis is on developing high standards of professional ethics in relationship to this industry.
- **Global Project Management:** Focus on business management and information systems for organizations, and apply concepts of areas such as finance and health care in the corporate world.

## INDUSTRY EMBEDDED SKILLS

Davenport’s business degree has a strong emphasis on practical application of theory in the business environment, using case studies, projects, team work and problem-solving tasks. Our curriculum embeds the skills needed in today’s business environment that apply in the following areas:

- Entrepreneurship
- International Business
- Operations Management
- Human Resource Management
- Marketing
- Professional Selling

## EMPLOYMENT OPPORTUNITIES

- Human Resource Manager
- Small Business Owner
- Chief Executive Officer
- Market Research Analyst
- Entrepreneur
- Operations Research Analyst
- Administrative Services Manager
- Sales Manager
- Finance Budget Analyst

## 2016 JOB STATISTICS - AVERAGE SALARY

(National Mean Annual Wage)

• Human Resource Manager	\$106,910	• Sales Representative	\$60,530
• Market Research Analyst	\$62,560	• Construction Manager	\$89,300
• Administrative Services Manager	\$90,050	• Operations Research Analyst	\$79,200

*\*Data reviewed from the Bureau of Labor Statistics*