

# Master of Business Administration

With Managerial Accounting Concentration

Select the Managerial Accounting Concentration as part of your Master of Business Administration (MBA) program at Davenport University. The MBA Managerial Accounting degree provides you with the knowledge necessary to engage and oversee the managerial and cost functions within an accounting department. Emphasis is placed on developing skills in five key competency areas: 1) financial reporting, 2) planning, budgeting and forecasting, 3) performance management, 4) cost management and, 5) internal controls. And this Managerial Accounting concentration taken as part of your MBA degree provides you with the leverage to move up in your organization or to open a range of career opportunities in fields such as budget analyst, accounting manager or as a Chief Financial Officer.

## Why DU?

- **Preparation for Certification:** Completion of this concentration also prepare you for Part One of the Certified Management Accounting (CMA) exam. A CMA is a professional accountant who primarily works for a company, and records and reports transactions for internal review by business owners and managers.
- **Highly Flexible:** Complete your MBA online or in-seat with seven week classes beginning six times a year, giving you the flexibility you need.
- **Professional Experience Credits:** Your existing professional knowledge and certifications may be leveraged to shorten the time to degree completion.
- Widely Accepted: Relevance to business practices in private, public and non-profit sectors.
- **Expert Faculty:** Dedicated faculty with both teaching and work experience in the field.



#### DAVENPORT UNIVERSITY

- We are a private, non-profit university preparing students for a career.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio. Class average is 15 Students.
- We offer campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

#### DONALD W. MAINE COLLEGE OF BUSINESS

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at 800-686-1600 or davenport.edu





### MBA 39 Credit

Move your career to the next level by mastering performance-based skills sought after by today's employers and necessary for today's entrepreneurs. With a rich history of providing business education, DU's wealth of knowledge in business makes a Davenport MBA your best professional choice. Supported by our networks in the business community, as well as our experienced-based faculty, a Davenport University's 39 credit MBA provides you with the leadership and business strengths you need to advance in your current career or to pursue new directions.

MBA CORE COURSES – 27 CREDITS				
ACCT640	Managerial Accounting	3 cr		
BUSN688	Quantitative Business Analysis	3 cr		
ECON625	Managerial Economics	3 cr		
FINC620	Financial Management	3 cr		
LEGL710	Ethical & Legal Considerations	3 cr		
MGMT653	Leading Organizations	3 cr		
MGMT757	Operations & Supply Chain Management	3 cr		
MKTG610	Marketing Strategies	3 cr		

MANAGERIAL ACCOUNTING CONCENTRATION - 12 CREDITS				
ACCT625	Accounting Information Systems	3 cr		
ACCT761	CMA Prep Financial Planning/Performance	3 cr		
ACCT762	CMA Prep Financial Decision Making	3 cr		
FINC750	Advanced Financial Management	3 cr		

CAPSTONE		
CAPS794	Business Integration Capstone	3 cr

## **Employment Opportunities**

As the economy grows, services provided by financial managers is expected to grow at 19% according to the Bureau of Labor Statistics especially in the areas of cash and risk management. After graduation you will be prepared to work in areas such as the following:

- Cost Management
- Performance Management
- Risk Management
- Planning and Budgeting
- Internal Controls
- Investment Decisions
- External Financial Reporting
- Profitability Analysis
- Cash Flow Management

