



# Management

Bachelor of Business Administration



A Davenport University bachelor's degree in management delivers critical skills to build your knowledge in the key functional areas of management as well as provide opportunities for performance-based applied experiences to prepare you for a successful career in management. This program develops your managerial and leadership skills and provides you with the opportunity to select a specialization in growth areas including sustainable business development, risk management and insurance, entrepreneurial management, financial management and sport management. Founded as a business school in 1866, Davenport University and its Donald W. Maine College of Business continue to produce outstanding business leaders that will set you apart in the corporate world.

The BBA in Management can be completed in-seat or online.

## Why DU?

- The major business disciplines of operations, finance, management, marketing and strategic planning are integrated into the body of course work to better ensure a well-rounded education.
- Emphasis is on critical thinking and problem-solving skills using case studies and client-based projects. This deliberate approach to incorporate critical thinking reinforces real-world use of business problem-solving.
- You can select from several specialties to tailor your interest and career path.
- The management program includes an internship/consulting experience allowing you to demonstrate your technical skill and teamwork abilities in a professional work setting.
- Davenport builds core competencies in business ethics, social responsibility, strategic planning and managing change.

## Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to faculty ratio. Class average is 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

## Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



## Specialties Available

Davenport offers several specialties so you can tailor your degree. Choose from one of the following specialties:

- **Supply Chain Logistics:** Examine the various components of supply chain management including an emphasis on inventory control, distribution, transportation and supplier relations.
- **Risk Management and Insurance:** Prepare for a career that helps businesses identify and manage risks and understand the relationship of appropriate insurance service solutions. Emphasis is on developing high standards of professional ethics in relationship to this industry.
- **Global Project Management:** Focus on business management and information systems for organizations, and apply concepts to areas such as finance and health care in the corporate world.

## Why Management?

At Davenport, our curriculum develops your leadership skills for today’s business environment. Management degree graduates have many roles including:

- **Planning:** Define your company’s long-term and short-term strategic plans and organizational goals.
- **Organizing and Administrating:** Establish structure to your business and its employees and create a productive work environment.
- **Leading:** Motivate and train employees as well as assign responsibilities and delegate authority.
- **Problem-Solving:** Maintain an ethical work environment, developing approaches to problem-solving.

## Employment Opportunities

The Bureau of Labor Statistics expects management occupations to grow by 6% from 2014 to 2024, including more than 500,000 new jobs. Some positions include, but are not limited to:

- Business Analyst
- Construction Manager
- Human Resources Consultant
- Management Analyst
- Operations Research Analyst
- Storage & Distribution Manager
- Business Consultant
- General Manager
- Production Manager
- Purchasing Manager

## 2016 Job Statistics – Average Salary

|                      |          |                                 |           |
|----------------------|----------|---------------------------------|-----------|
| Management Analyst   | \$81,330 | Human Resource Manager          | \$106,910 |
| Construction Manager | \$89,300 | Administrative Services Manager | \$90,050  |

Data retrieved from the Bureau of Labor Statistics.



Get where the world is going

