



# International Business

Bachelor of Business Administration



The demand for professionals who can work in international settings will continue to increase as companies expand their global markets. Our comprehensive curriculum integrates international perspectives in finance, business law, strategic management, marketing and human resource management to prepare you for your career in the global business environment. With your knowledge in global applications of business practices and strategy, you have the edge in interacting effectively in both foreign and domestic markets.

The BBA in International Studies can be completed in-seat or online.

## Why DU?

- Prepare to interact effectively with foreign and domestic business environments to support international business operations.
- Develop skills to manage cultural, social and linguistic diversity in a global market.
- Identify and analyze international market segments and develop strategies relevant to various international segments.
- A study or work abroad requirement adds depth of real-world knowledge to your experience.

## Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio. Class average is 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

## Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



## Why International Business?

International business is a great choice for a major if you:

- Want to learn how international trade, international relations and finance policies affect business decisions.
- Seek an understanding of formulating international business planning processes.
- Enjoy traveling and interacting with people of different cultures and backgrounds.
- Analyze international business opportunities and markets.
- Explore challenges to approach business decisions from different perspectives.
- Can demonstrate competency in working with and managing people of diverse cultures.

## Study Abroad Opportunities

- Summer and semester options available
- Grants and financial aid available to those who qualify
- Independent and group study abroad opportunities
- International internships available

## Employment Opportunities

These occupations are critical to the economy and expect to have significant employment opportunities in the future:

- Customs Broker
- Financial Manager
- Foreign Currency Investment Advisor
- Foreign Sales Representative
- Import/Export Agent
- International Commodities Trader
- International Purchasing Agent
- International Stock Broker
- Trade Broker/Buyer

## 2016 Job Statistics – Average Salary

Purchasing Agent	\$60,700	Financial Advisor	\$90,530
Commodities Agent	\$67,310	Public Relations	\$58,020

Data retrieved from the Bureau of Labor Statistics and represents median pay.



Get where the world is going

