



# Leadership and Organizational Performance

Bachelor of Science



Be ready to create and manage performance-based organizations. Uniquely blending project management, operations, quality management, supply chain and contract negotiation; you will acquire the tools and experience necessary to measure and implement change. Your degree is an investment in your future. This program readies you to excel in the new economy where results count.

The BS in Leadership and Organizational Performance can be completed in-seat or online.

## Why DU?

- **Be a Leader of Change:** With a focus on design thinking and strategic implementation, this program provides the tools necessary to create and manage change in organizations.
- **Recognize and Promote Quality:** Industries grow and change but can survive only if there is an understanding of how to apply data analytics to operations. Be a player armed with the realistic, quantitative skills necessary to enter, advance and lead.
- **Deal Yourself In:** Smart contract development, sharp negotiation skills and an understanding of product liability and intellectual property makes the difference between working for a living and success.
- **Get Things Done:** With a hefty emphasis on the tools and techniques to effectively manage projects, source materials and talent, develop the necessary skills to effectively establish goals, manage expectations and lead professional teams.

## Davenport University

- We are a private, non-profit university preparing students for a career.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio.
- We specialize in flexible online or on-campus classes days and evenings.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

## Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success. Find your future with Davenport.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



## Why Leadership and Organizational Performance?

Be a high-potential organizational leader and position yourself for new or continued professional success. Demonstrate that you have the ability to contribute to a start-up or innovation-minded organization. The BS in Leadership and Organizational Performance provides you with essential knowledge and demonstrable skills to think strategically about organizational positioning and success strategies in today’s market to get things done. You will work hard to earn this challenging degree and the highly marketable skills that go along with it.

Built from a solid foundation of key business, this degree meshes with areas that will resound clearly to employers and provide you with a payoff as an entrepreneur.

To complement a strong foundation in business, we include major courses in Data Analytics, Accounting, Project Management and Finance as part of this program. You will find a list of the major courses below:

Leadership Segment	Operations, Quality and Sustainability Business Practice
MGMT 314: Managing Change in Organizations MGMT 375: Leadership Theory and Discovery MGMT 447: Design Thinking and Strategy	MGMT 357: Operations Management MGMT 412: Quality Management MGMT 413: Sustainable Supply Chain Management
Project Management	Legal
GPMT 400: Project Financial Risk Analysis GPMT 410: Global Sourcing for Projects GPMT 446: Project Quality Management	LEGL 425: Contract and Product Liability LEGL 401: Employment and Labor Law HRMG 431: Negotiation and Dispute Resolution
BUSN 489: Field Experience or MGMT 490: Management BBA Internship	

## Employment Opportunities

These are a few of the occupational areas that are critical to the new economy and expect to have significant employment opportunities in the future.

- Project Management
- Purchasing
- Advanced Manufacturing
- Quality Management
- Human Capital Development
- Entrepreneur/Business Start-up
- Compliance

## 2015 Salary Information – Median Pay

Purchasing Manager	\$108,120	Compliance Officer	\$68,000
Industrial Production Management	\$93,940	Logisticians (Supply Chain Management)	\$74,260

Data obtained from the Bureau of Labor Statistics.



Get where the world is going

