

# Donald W. Maine College of Business

# Master of Management



Focus on human talent as you develop in-depth expertise in managing people, processes and resources. You'll build essential skills in change management and organizational design preparing you to excel in the global environment. A Master of Management degree from Davenport University prepares you for success in management by gaining mastery in functions recognized as business success drivers.

The Master of Management degree can be completed in-seat or online.

# Why DU?

- This 33-credit program includes emphasis in leadership, change management, collaboration and organizational design.
- Professionally cash-based application is integrated throughout the program to enhance your decision-making capabilities and build your professional portfolio.
- The Master of Management program welcomes those with business and non-business backgrounds allowing you to refine your leadership and managerial capacities.
- Develop and strengthen your budget and finance management, human resource management and sustainable business strategies.

#### **Davenport University**

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-tofaculty ratio. Class average of 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

#### Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at 800-686-1600 or davenport.edu

## **Master of Management Degree**

The Master of Management program benefits the needs of commercial, non-profit and government organizations by developing professionals with skills in leadership, critical thinking, decision making, budgeting and strategic analysis.

This degree is designed for all professionals looking to advance their career in management. Davenport's Master of Management program will help you master the skills needed to be a successful executive in today's changing business environment.

# **Program Outcomes:**

Graduates of the Master of Management program will learn concepts such as:

- Lead innovation through skill development in strategic planning, change management and performance improvement.
- Evaluate systems and processes to improve organization effectiveness.
- Apply ethical and sustainable business practices in global business environments.
- Apply leadership constructs for motivating others and developing a collaborative culture.
- Develop your human capital by designing leadership learning opportunities to develop career and personal effectiveness goals for yourself and your organization.

### **Program Outcomes:**

- No prior business experience necessary.
- 33-credit program.
- 12-month accelerated format available.
- Offered residentially or online.

