



Competency-Based MBA

Master of Business Administration



Increase your value faster. If you have an undergraduate degree and experience in a business-related position, this is an unparalleled opportunity to earn your MBA. The new Davenport CMBA program is an entirely different approach toward graduate education, awarding credits for what you know, not how long you spend in class.

The CMBA is completed entirely online.

Why DU?

- The only program of its kind from a Michigan university.
- Prepares you for mid- and upper-level management positions.
- Efficient and cost effective model saves you time and money.
- We develop a customized degree completion plan with you.
- GMAT and GRE exams are not required!
- 100% online courses make the program content available anytime, anywhere.
- Assigned faculty coach ensures your success.
- Complete the CMBA in 12 to 20 months or less, depending on your academic and career experience profile and your chosen pace.

Davenport University

- We are a private, non-profit university preparing students for a career.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio. Class average of 15 students.
- We offer classes online and at campuses across Michigan.
- We are nationally respected for our curriculum and faculty.

Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success.

Learn more from admissions representatives at **800-686-1600** or **davenport.edu**



Competency-Based MBA

The Competency-Based MBA (CMBA) program uses direct assessment of student competency, as opposed to traditional seat time or credit hour courses, to measure specific content knowledge and skills. Students will progress at their own pace toward the completion of their degree in an average of 20 months. With the utilization of transfer credits and credit for prior learning, students can progress quicker to complete their degree in as little as 12 months.

Program Snapshot

This program is comprised of 14 Professional Competencies (listed below) and 1 Career Effectiveness Competency accessed through 84 content modules that align with key abilities employers expect from MBA graduates.

- Accounting Professional
- Business Ethics Professional
- Economics Professional
- Finance Professional
- Global Dimensions Professional
- Marketing Professional
- Operations Management Professional
- Strategic Management Professional
- Human Resource Management Professional
- Information Management Professional
- Leadership Professional
- Legal Professional
- Organizational Behavioral Professional
- Quantitative Business Analyst Professional

What It Takes

- Candidates should have three years of employment experience following an undergraduate degree from an accredited institution.
- Credits given for transfer credits, certifications, prior learning and experience.
- Transcripts are provided to show employers the competencies you have acquired.
- Demonstrate capabilities to be self-directed and self-disciplined.

Our goal is to help you maximize your professional potential and aspirations, all with a program that fits into your busy life.

Admissions Information

Resources available online. The following documents are required:

- CMBA application
- Statement of Purpose
- Transcripts
- Two letters of recommendation
- Resume



Get where the world is going